



# Chapbook Press

---

## Schuler Books Self-Publishing Services

With Schuler Books' new Espresso Book Machine, we can help you print your work of fiction or non-fiction, your collection of poetry, a family cookbook, or a family history, local histories, corporate reports, etc... You provide us with two PDF files (one for the cover and one for the text or bookblock) and we will print a high-quality paperback book for you. The Espresso Book Machine can print books from 40 pages to 650 pages long.

### **What are the benefits of printing your work with Schuler Books?**

- You retain all rights to the printed work, along with complete control over layout, content and design.
- There are no minimums. You may print as little as one copy or as many as you want.
- You retain rights for non-exclusive distribution and may sell books printed at Schuler Books (or with the Chapbook Press) through any avenue you choose.
- Modifications are allowed at any time, for an additional fee.
- You set the book price.

### **What we need to print your book**

Basically we need two print-ready PDF files: one for your book's interior pages and one for the cover, formatted the way you want them to look. We will upload your files and print a paperback edition of your book on high-quality paper and a full-color glossy cover, in any size you want from 5" x 5" to around 8" x 10.5".

### **We can print your book once the following steps have been taken**

- Writing, editing and proofreading are done.
- The design and layout of the cover and interior pages are ready.
- You have given us the ISBN, Barcode, Copyright and Library of Congress Control number information (if you want them).
- The computer formatting and conversion to PDF file are done.

### **We can help you get there**

We can help as much or as little in each area of making your book a reality. The next section will review the services we offer to help develop your book from a simple manuscript to a fully published book.



# Chapbook Press

---

## Setup and Production Fees

The Set-up fee per title is \$95.00. This is a required fee for every book.

### **This fee includes:**

- basic review of the PDF files (book cover and book text)
- upload of the file onto the book machine
- one proof copy for author approval
- inclusion of the book files in our catalog on the Espresso Book Machine to print more copies later if necessary.

*(This set-up fee does not guarantee that we will carry your book in the store. If you want to be able to sell your book in our store and other bookstores, you will need an ISBN and Barcode.)*

### **After the initial set-up, each book printed will be charged on a price-per page fee:**

40-55 pages	\$5.00 <b>per copy</b>
56-99 pages	\$0.09 per page
100-149 pages	\$0.08 per page
150-199 pages	\$0.07 per page
200-249 pages	\$0.06 per page
250-299 pages	\$0.05 per page
300-550 pages	\$0.04 per page

### **Bulk purchase discount:**

Order 50+ copies of your book and get 10% discount.

**Example:** If you provide us with two print-ready PDF files for a 200 page book, you will be charged \$95 for the set-up fee and you will be given one proof copy. If you approve, any additional copy you order will be charged \$12.00 (200 pages x 0.06).

### **Future Alteration Fee**

After the initial set-up and the printing of the proof copy, you may make modifications to your work. There will be a second set-up fee of \$25 plus the cost of an additional proof copy (based on price per page).

### **Shipping**

If you want us to ship out your books, please contact us at [printondemand@schulerbooks.com](mailto:printondemand@schulerbooks.com)



## Chapbook Press

---

### Scanning, File Formatting, Cover Design, and PDF File Conversion Services:

In order to print your book, we need two print-ready PDF files: one for the text and one for the cover. Choose from the following services to get the two PDF files ready.

**Scanning Services:** (\$50 an hour - \$50 deposit due)

If you need documents, photos, pictures or handwritten documents scanned to be inserted in your book, we'll be able to help you. We can scan the documents and put them on a flash drive.

If you need to scan pages from a book, a journal or a document that is fragile and/or whose binding will break if you used a regular scanner, we can send your book to a professional scanning company here in Michigan and get a quote from them. It takes two to three weeks to get the scan done.

**Page Layout:** (\$50 an hour - \$100 deposit due)

You provide us with a .doc or .docx computer file (check with us for other file formats) and a professional layout designer will format your text and insert pictures and images, if necessary, according to your specifications. Once you are satisfied with the layout, the file will be converted to a print-ready PDF file.

**File Conversion:** (\$5 per file)

If your text file is layed out according to our publishing guidelines, we can do a simple conversion to a print-ready PDF file so that we can print the book.

**Pre-press File Consulting:** (\$15 per 1/4 hour)

If you have trouble submitting print-ready PDF files to us, we put you in contact with a graphic designer who can walk you through the process.

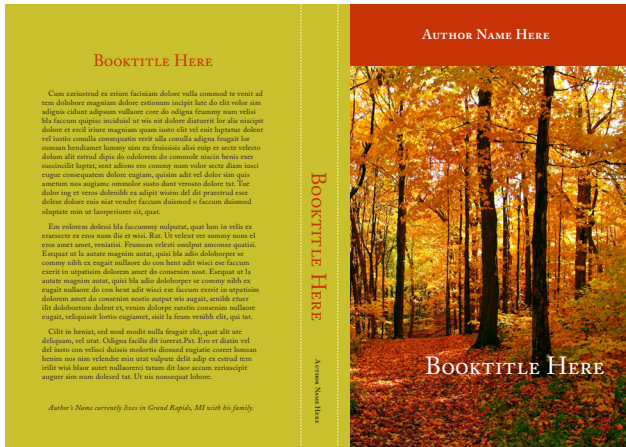
If you need extra help and services that are not described above, please contact us with any questions at: [printondemand@schulerbooks.com](mailto:printondemand@schulerbooks.com).

(\$50 deposit due)



# Chapbook Press

## Cover Design



1.

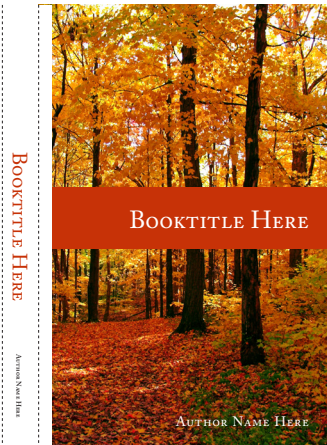
### Template based cover design:

(\$50 due up front)

You need to provide us with an original picture (or a scanned image at 300dpi at the trim size of the front cover), the information you want on the front of the cover and the text you want on the back (blurb and/or short author biography.) Then simply choose from the three templates.



2.



3.

### Fully Customized Cover Design: (\$50 an hour - \$100 deposit due)

A professional graphic designer will work with you to create a unique and attractive cover illustration for your book. You will communicate by email or by phone with the graphic designer to create the best possible cover design for your book. Don't forget that a book is judged by its cover. Great cover artwork will catch the eye of the readers and of booksellers.

### Optional Hardcover Binding: (\$35 binder fee + \$10 per copy)

Are you interested in getting copies of your book in hardcover? We will send the paperback copies of your book to a professional binder who will put a hardcover binding onto them. It will take two to three weeks to get the hardcover copies back.

**DISCLAIMER: DETAILS, INFORMATION AND FEES MAY CHANGE AT ANY TIME WITHOUT NOTICE.**



# Chapbook Press

---

## **A la carte Services** *Some may require a deposit*

### **Transcribing:** (\$35 an hour - \$105 deposit due)

If your manuscript is not typed, we will type it and provide you with a .doc computer file, at the trim size, font and font size that you require.

### **Coaching / Consulting:** (\$50 an hour - \$50 deposit due)

Back and forth conversation with author, offering personalized support for the writing process. The consulting can be done in person, by phone or by email.

## **Editing Services**

You have written and rewritten your book, read and reread it many times and can no longer look at it objectively. How about hiring a professional editor to look at your book in order to make it the best it can be?

### **Manuscript/Editing Evaluation:** (\$250, due up front)

Submit your typed manuscript and a professional editor will read through it, get a general impression, make critical comments about tone, perspective, character development, sentence structure, spelling, grammar, punctuation and flow, edit 5-8 pages and recommend what type of editing services might be necessary.

It will take the editor roughly two weeks to evaluate the manuscript and make comments.

The editor will provide a quote for additional editing services if they are required.

### **Content Editing/Copy Editing:** (\$45 an hour - \$135 deposit due)

**CONTENT EDITING:** the editor will analyze the structure of the manuscript and offer ideas for trimming, reorganizing, or adding material

**COPY EDITING:** the editor will focus on grammar and sentence structure, with light proofing included. Our professional editors can content –copy edit at the pace of 5-7 pages an hour.

### **Proofreading** (\$35 an hour - \$105 up front)

Our editors can proofread at the pace of 10-12 pages an hour.

A 200 page book would cost around \$1,300 to \$1,800 to content and/or copy edit and \$1,000 to \$1,400 to proofread.