## Schuler Books Self-Publishing Services

Thanks to Schuler Books' Espresso Book Machine, we can help you print your work of fiction or non-fiction, your collection of poetry, a family cookbook or history, local histories, corporate reports, etc... You provide us with two PDF files (one for the cover and one for the text or bookblock) and we will print a high-quality paperback book for you. The Espresso Book Machine can print books from 40 pages to 650 pages long.

## What are the benefits of printing your work with Schuler Books?

- This is your book.
- You'll receive one-on-one support to take you through the process (Standard and Chapbook Press Publishing packages).
- Since you sign a non-exclusive contract with us, you may pursue any other publishing venture that you choose.
- You retain all rights to the printed work, and you have complete control over layout, content and design.
- There are no minimums. You may print as little as one copy or as many as you want.
- You retain rights for non-exclusive distribution and may sell books printed at Schuler Books (or with the Chapbook Press) through any avenue you choose.
- Modifications are allowed at any time, for an additional fee.
- You set the book price, and have the opportunity to determine the royalty that you want to earn per book.


## What we need to print your book

We require two print-ready PDF files: one for your book's interior pages and one for the cover, formatted the way you want them to look. We will upload your files and print a paperback edition of your book on high quality (archival) paper and a full-color glossy cover, in any size you want from 5 " $\times 5$ " to around $8 " \times 10.5$ ".

## We can help you get there

We can help as much or as little as needed in each area of making your book a reality. The next section will review the services we offer to help develop your book from a simple manuscript to a fully published book.


Chapbook Press

| Chapook Press | Short <br> Run <br> \$60 <br> Plus Production Costs | Standard <br> Package <br> \$180 <br> Plus Production Costs | Chapbook Press Publishing \$360 <br> Plus Production Costs |
| :---: | :---: | :---: | :---: |
| Maximum Print Run | 20 Copies | Unlimited | Unlimited |
| Page Maximum | 100 Pages | 650 Pages | 650 Pages |
| Personal Consultation | 30 Minutes | 30 Minutes | 60 Minutes |
| Email Support | Limited Support | Included | Included |
| PDF Review | No | No | Yes |
| Proof Copy | 1 Proof Copy | 1 Proof Copy | 1 Proof Copy |
| PDF Upload | Includes initial upload No Re-uploads | Includes initial upload +1 Re-upload | Includes initial upload +1 Re-upload |
| Cover | Basic Text Cover | Basic Template Cover | Basic Template Cover |
| Saved for Re-prints | No | Yes | Yes |
| ISBN/Barcode | No | No | Yes |
| Library of Congress Reg. | No | No | Yes |
| Books in Print Reg. | No | No | Yes |
| For sale at Schuler Books | No | No | Yes |
| For sale at SchulerBooks.com | No | No | Yes |
| Production Costs | \$8.00 per copy flat rate | \$7.00 per copy <br> +\$0.03 per page | \$7.00 per copy <br> +\$0.03 per page |
| Color Interior | No | +\$0.15 per page | +\$0.15 per page |

## A la Carte Sevices

Transcribing: $\$ 126$ deposit, $\$ 42$ per hour
Coaching/Consulting: $\$ 60$ deposit, $\$ 60$ per hour
Manuscript evaluation: $\$ 300$
Content /Copy Editing: \$54 per hour, \$162 deposit
Proofreading: $\$ 126$ deposit, $\$ 42$ per hour
Scanning: \$60 deposit, \$60 per hour
Page Layout: \$120 deposit, \$60 per hour
Custom Cover Design: $\$ 120$ deposit, $\$ 60$ per hour

PDF Alterations (re-uploads): \$35 (+ price of proof copy)
Cover from Template: \$60 (prepay)
ISBN \& barcode acquisition: \$120
Amazon listing: \$60
Library of Congress Registration: \$60
Additional consultation time: $\$ 50$ per hour
Manuscript editing: \$162 deposit, \$54 per hour
Hardcover Binding: Ask for a quote.

