



## Schuler Books Self-Publishing Services

Thanks to Schuler Books' Espresso Book Machine, we can help you print your work of fiction or non-fiction, your collection of poetry, a family cookbook or history, local histories, corporate reports, etc... You provide us with two PDF files (one for the cover and one for the text or bookblock) and we will print a high-quality paperback book for you. The Espresso Book Machine can print books from 40 pages to 650 pages long.

# What are the benefits of printing your work with Schuler Books?

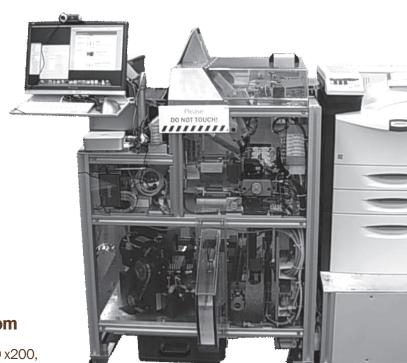
- This is your book.
- You'll receive one-on-one support to take you through the process (Standard and Chapbook Press Publishing packages).
- Since you sign a non-exclusive contract with us, you may pursue any other publishing venture that you choose.
- You retain all rights to the printed work, and you have complete control over layout, content and design.
- There are no minimums. You may print as little as one copy or as many as you want.
- You retain rights for non-exclusive distribution and may sell books printed at Schuler Books (or with the Chapbook Press) through any avenue you choose.
- Modifications are allowed at any time, for an additional fee.
- You set the book price, and have the opportunity to determine the royalty that you want to earn per book.

### What we need to print your book

We require two print-ready PDF files: one for your book's interior pages and one for the cover, formatted the way you want them to look. We will upload your files and print a paperback edition of your book on high quality (archival) paper and a full-color glossy cover, in any size you want from 5"x 5" to around 8" x 10.5".

#### We can help you get there

We can help as much or as little as needed in each area of making your book a reality. The next section will review the services we offer to help develop your book from a simple manuscript to a fully published book.



#### For more information visit SchulerBooks.com

Want to talk to someone? Call us today at 616-942-7330 x200, or email us at: printondemand@schulerbooks.com



спарьоок гтезэ	Short Run	Standard Package	Chapbook Press Publishing
	<b>\$60</b> Plus Production Costs	<b>\$180</b> Plus Production Costs	\$360 Plus Production Costs
Maximum Print Run	20 Copies	Unlimited	Unlimited
Page Maximum	100 Pages	650 Pages	650 Pages
Personal Consultation	30 Minutes	30 Minutes	60 Minutes
Email Support	Limited Support	Included	Included
PDF Review	No	No	Yes
Proof Copy	1 Proof Copy	1 Proof Copy	1 Proof Copy
PDF Upload	Includes initial upload No Re-uploads	Includes initial upload +1 Re-upload	Includes initial upload +1 Re-upload
Cover	Basic Text Cover	Basic Template Cover	Basic Template Cover
Saved for Re-prints	No	Yes	Yes
ISBN/Barcode	No	No	Yes
Library of Congress Reg.	No	No	Yes
Books in Print Reg.	No	No	Yes
For sale at Schuler Books	No	No	Yes
For sale at SchulerBooks.com	n No	No	Yes
Production Costs	\$8.00 per copy flat rate	<b>\$7.00 per copy</b> +\$0.03 per page	<b>\$7.00 per copy</b> +\$0.03 per page
Color Interior	No	+\$0.15 per page	+\$0.15 per page

## A la Carte Sevices

Transcribing: \$126 deposit, \$42 per hour

Coaching/Consulting: \$60 deposit, \$60 per hour

**Manuscript evaluation: \$300** 

**Content/Copy Editing:** \$54 per hour, \$162 deposit

**Proofreading:** \$126 deposit, \$42 per hour **Scanning:** \$60 deposit, \$60 per hour **Page Layout:** \$120 deposit, \$60 per hour

**Custom Cover Design:** \$120 deposit, \$60 per hour

**PDF Alterations** (re-uploads): \$35 (+ price of proof copy)

**Cover from Template:** \$60 (prepay) **ISBN & barcode acquisition:** \$120

**Amazon listing:** \$60

**Library of Congress Registration:** \$60 **Additional consultation time:** \$50 per hour **Manuscript editing:** \$162 deposit, \$54 per hour

**Hardcover Binding:** Ask for a quote.