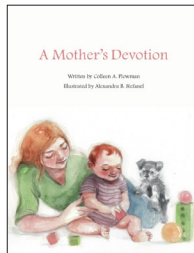




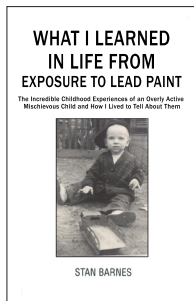
Chapbook Press

What our authors say:



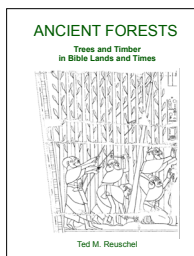
“My experience with using Chapbook Press Publishing for “A Mother’s Devotion”, and their multiple areas of expertise was nothing short of remarkable. All of my correspondence with Pierre were professional and handled promptly. I felt like I had a personal advocate working with me to fulfill my vision. Whether you have the ability to format and proofread your work yourself or if you need help with bringing your goal to reality, they have everything to get your masterpiece to print and to the public. Schuler Books was the right fit for my needs and I have recommended them to several friends and family already. The pricing is extremely competitive and just while the service is always done with a smile. I give them five stars for sure!”

Colleen Plowman, *A Mother’s Devotion*



“My experience working with Schuler Book’s, Print On Demand division, to publish my second book, was flawless and a pleasure. Pierre Camy, the director of this division was a joy to work with and he delivered what he promised, again and again. I have written and published two books to date and POD will be my choice once again when my next book is ready for publishing. I highly recommend them.”

Stan Barnes, *What I Learned in Life from Exposure to Lead Paint*



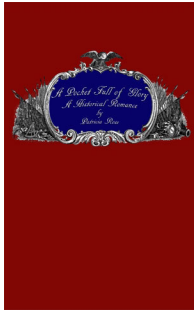
“I recently self-published my book through the services of Schuler Books, using their Espresso Book Machine. It was a very satisfying experience. Even before our first meeting, their staff readily answered many of my publishing questions and concerns. When we met, they were careful to explain all aspects of the process, so that there were no later surprises. They advised of editing and other special services available, but with no pressure to pursue them. Once we signed a simple and straightforward contract, they were continuously at my service, being responsive to my ongoing questions and clarifications. I always felt comfortable, received personal attention, and experienced flexibility in meeting my needs and desires. When my interests resulted in any publishing challenges, they worked closely with me to resolve them to my satisfaction. I was very pleased with the product, very soundly bound, with a sturdy but attractive cover, good paper quality, and high quality photo inserts. We frequently touch base even after publication, and address any desired alterations at reasonable costs.”

Ted Reuschel, *Ancient Forests*



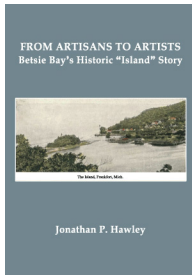
Chapbook Press

What our authors say:



"I was very pleased with the results of using Chapbook Press to self-publish my book. Pierre Camy was very proficient, honest and friendly and very easy to work with. With his help I was able to market my first novel. I would highly recommend using their services."

Patricia Rose, *A Pocket Full of Glory*



"Creative, cost-effective and cooperative are words by which I describe Chapbook Press' "print on demand" service for authors. In producing my recent local history of Lake Michigan's Betsie Bay, the staff and the firm's technology met my publication needs in a timely, competent and collegial manner."

Jonathan Hawley, *From Artisans to Artists*



"I gladly recommend publishing through Schuler Books using the Espresso Book Machine. I wrote "This Michigan Farm" as a labor of love, so I was not looking to publish a book to make lots of sales. That said, I wanted a book that looked good and would make me feel good to share with family, friends, and even strangers. I also liked the idea of bringing business to Schuler's, which is a local treasure in Grand Rapids for me and a lot of other people I know. Pierre at Schuler's was highly professional and a big help to me. In just weeks, I had "This Michigan Farm" in published form, and the book makes me proud to this day. Not only does the book look great, but - surprise of surprises - Schuler's has sold a lot more copies than I ever expected. This was a first rate experience for me."

Geoff Fields, *This Michigan Farm*



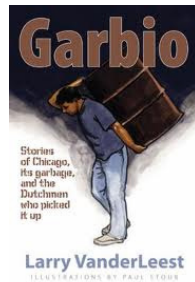
Chapbook Press

What our authors say:



“I used Chapbook Press for my second published book, *Stories from Williamston’s Past*. In my first book I used a national self-publishing company, but wanted to use another firm this time, for several reasons. I searched many well-known publishing companies but I was fortunate enough to be able to do this book locally, and I am glad that I did. The Chapbook Press prices were very fair, the printing advice and assistance was just what I needed and the graphics turned out better than I had expected. My book’s cover is very appealing and I have received many compliments about that too. I have no complaints and have already recommended them to other local authors. In addition, the placement of my book in their three stores really helped to drive sales and was a bonus that made my book even a larger success than I had hoped.”

Mitch Lutzke, *Stories from Williamston’s Past*



“I would recommend to all novice writers that they pursue the services of Chapbook Press, a self-publishing house, and part of Schuler Books in Michigan. Through Chapbook Press, I found ready access to the correct procedures regarding achieving the goal of having one’s book published, including marketing the finished product, obtaining a copyright as well as application to the Library of Congress. They gave reliable and timely responses in my quest to produce a professional appearing book. Chapbook Press made arrangements to publicize my work in their several stores and in the local media, and, through its web site, even inserted a link of a radio interview publicizing my book.

Schuler Books, the parent organization, made arrangements for a book signing and reading at its main store, and publicized that event well. The local outlet was more than gracious in developing an attractive display for my work. In the two years since I self-published at Chapbook, I have been able to sell more than 1000 books, a far greater number than I thought possible.

The fact that I reside in Washington State, miles away from their headquarters, was not a hindrance; Chapbook worked hand in hand with my illustrator in the area, in lieu of my being there, to facilitate all the necessary steps. I enjoyed ready communication and always a professional approach in any dealings with Pierre, their liaison for self-publishing, and Emily, their marketing guru.

In summation, any individuals who may contemplate entering the world of authorship would do well in entrusting their time and efforts with Schuler Books and Chapbook Press.”

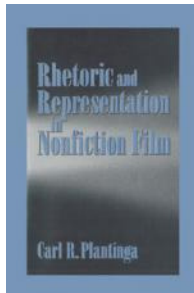
Larry Vanderleest,

Garbio ~ Stories of Chicago, its Garbage and the Dutchmen who picked it up



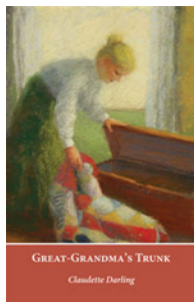
Chapbook Press

What our authors say:



“Working with Schuler Books and the EBM has been a fantastic experience. When Cambridge University Press decided to let my book go out of print, I was disappointed because I know that many people read the book and use it to teach university classes. Publishing a second edition through Schuler Books and Chapbook Press has been a great experience. I have the satisfaction of knowing that my book is available to readers, and the process of getting it printed and published was simple and easy. Thanks to On Demand Books and the EBM for this service.”

Carl Plantinga, *Rhetoric and Representation in Nonfiction Film*



“After a lot of time and effort, I finally finished writing my first book, *Great-Grandma's Trunk* I made the decision to have it published at Schuler Books, and am delighted with the results. Their helpful advice and suggestions made it easy for a novice like me, and I was thrilled to see my book roll off the EBM machine. The finished product is very nice, and I like the flexibility to be able to place an order for any number of books.”

Claudette Darling, *Great-Grandma's Trunk*



“I have had three books published. One book was completed by a traditional, well known publishing house, one by the largest on demand publishing company and my last one, *Theaters of Trauma Special Edition*, by Chapbook Press. By far the most satisfying and professional treatment I received was the latter with the EBM. I was well informed about the printing process, given an accurate deadline and advised as to both cover and size. My questions were responded to in a helpful, timely fashion and the quality of the final copy was exceptional. I have recommended Chapbook Press to a number of local authors. I would add for those seeking to publish professional books that while my book was published locally it was reviewed in two highly regarded journals and has been picked up for translation in Portuguese.”

Dr. Richard Raubolt, *Theaters of Trauma, Special Edition*



Chapbook Press

What our authors say:



“I have been involved with the Chapbook Press for the past year in the publication of my book, *Building a Community: From Isolation to Interdependence*.

Schuler’s Books & Music first steered me to their website, which was extremely helpful in getting me started with regard to formatting, book size, and determining the parameters for the front and back covers as well as the spine of the book.

From there, Pierre and the rest of the staff at the press have been extremely helpful in getting it ready for printing. They have been nothing but professional, and the turn-around time from submission to printing was very reasonable. They also have a team of artists and editors that are available if needed. A professional editor was recommended to me, and she did a remarkable job editing my manuscript. Being a first-time author, I discovered that there is considerably more to self-publishing than writing. The process at Chapbook Press allows a person to be involved with everything but the actual printing of the book, but if authors wish to stick primarily to writing, the staff is more than capable of taking their work and turning it into a piece of art.

Chapbook Press uses a concept of “Print-on-Demand” that is unique because it does not create a stockpile of unwanted books, and books can be printed usually within minutes of the time an order is placed. As a result, publishing is relatively inexpensive for authors because, aside from the initial set-up fee, they are only responsible for however many books they would like to purchase themselves. The basic fee of printing each book is very reasonable; it allows authors to set their own book price and receive a profit without making their books unreasonably priced for consumers who wish to buy them.

All things considered, the staff at Chapbook Press has made self-publishing a tremendous learning experience that has left me with a great sense of accomplishment.

Thank you, Chapbook Press!”

Richard F. O’Dell, Jr., *Building a Community: From Isolation to Interdependence*



Chapbook Press

What our authors say:



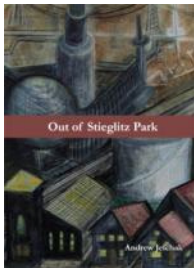
"I published my book *101 Ways to Celebrate the Ordinary* at Schuler's Books & Music on 28th St. in Grand Rapids, MI in the fall of 2010.

I was totally satisfied with the customer service I received. The staff went the extra miles to make my project work. We had a few issues with the photos and they worked diligently on getting the best quality.

Pierre was very kind and encouraging throughout the whole process. Self-publishing has become more acceptable and it was wonderful to be able to deal locally with Schuler's and watch the process. I am a hands-on person and having everything right there to see and experience was a bonus for me.

I have recommended this process through Schuler's with Pierre (a winning combination) to many others. I plan on revisiting Pierre and Schuler's when my next book is ready to go."

Diane Loew, *101 Ways to Celebrate the Ordinary*



"The people at Chapbook Press and Schuler Books have been extremely helpful to me from our very first conversation. Unable to attract a publishing house or an agent for my book of interconnected stories entitled *Out of Stieglitz Park*, I chose to work locally with Chapbook, and I'm happy with the results of that decision. Sales of the book in West Michigan as well as in the Northwest Indiana location of most of the stories have grown steadily over the past six months. Several readers have praised not only the fictional content of the book but also the quality of the reproduction provided by the EBM. I certainly will consider EBM for future writing projects."

Andrew Jefchak, *Out of Stieglitz Park*



"My experience with Schuler's Print on Demand was very positive. I was not comfortable with some of the technical aspects required to complete a book project so it was good to be able to have a thorough list of services available. The best part, though, is having someone who is available to take calls, respond to emails, or meet in person to help you every step of the way...someone who is friendly, patient, and knowledgeable. I would use Schuler's services again and I definitely recommend them."

Lynne Katz, *Intellect, Intuition and Heart*



Chapbook Press

What our authors say:



“As I was putting the finishing touches on my manuscript for my first novel, I contemplated whether to try to publish it like a regular book through a big name publishing company or keep it simple to start with and just self-publish. After doing some research I learned about the Espresso Book Machine at Schuler Books.

I was skeptical at first and thought that it may be one big hassle. What I found was exactly the opposite of what I expected. I went in a couple of weeks before I was ready to inquire about what needed to be done. The staff that I spoke to were very knowledgeable and explained to me everything I needed to know from how it needed to be formatted, what needed to be brought in, and what the costs, which are very reasonable, would be. I was also informed that I could also reference the website, as it would have everything clearly explained, or call the store if I had any questions.

When things were ready I contacted Schuler’s and set up an appointment with Pierre. When I met with him he sat down with me and went over every detail making sure that I understood the process, what all the costs involved were, and that all my questions I had were answered. I was kept informed through the entire process and when I approved the proof copy, they could start printing copies.

Thus on April 7, 2012, my first novel, *The Seventh Year* was published and made a reality. I couldn’t be more pleased at the results that I have had working with Schuler’s and using the EBM for my first book. I know at any time I can send an email or stop into the store and talk with Pierre about any question or issue I have with my book. He always gets back to me in a timely manner or if I stop in has no problem taking the time to talk with me. That is great customer service which I have always known Schuler’s to have.

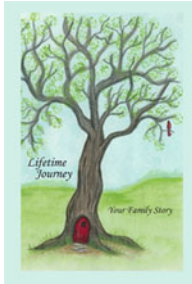
I am so pleased with my experience that I am just about ready to publish my second book, *The Snowball Effect*, through the EBM as well. I am glad that I decided to go this route and recommend it to anyone who wants to follow in the same steps. Saves the hassle of a big name publisher.”

Brandon G. Kroupa, *The Seventh Year*



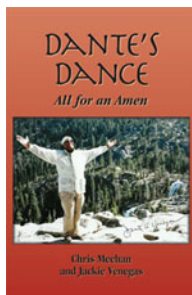
Chapbook Press

What our authors say:



“My experience with Schuler Books and their Espresso Book Machine has been very positive. I spent two years working on a project idea for a journal book different from others in the book stores. I researched book publishers online but kept running into unreasonable costs and complications. I had heard that Schuler Books had an Espresso Book Machine. Before giving up the dream of publishing my book idea, I called and made an appointment. They were very encouraging and enthusiastic right from the start. They made the process of publishing my book seem easy and affordable. It was so nice to meet someone in person and make the necessary decisions. I had a proof book in my hands within three weeks! I would recommend Schuler Books and their services to anyone. Because of their help, I have published my book *Lifetime Journey – Your Family Story*. Thank you Schuler Books and the EBM!

Adele Jones, *Lifetime Journey – Your Family Story*



“For the past 4 years, I have helped co-author the book *Dante’s Dance*, which is my husband’s biography. Shortly before completion of the manuscript, a series of unexpected circumstances led to the necessity of self-publishing the book, a frightening and daunting process for me. I chose Schuler Books for various reasons. Because this was a new venture, the face-to-face interaction was crucial in helping me through the process. Years earlier, I had worked several years as a proofreader for a publishing company and was familiar with that aspect of publishing. But preparing a book for printing was an entirely different matter. The personnel at Schuler Books—from the very beginning of the project to the present, ongoing contact—made a difficult process palatable. I also appreciated having control over preparing the book for printing, assuring that it would be the product I desired. Working with Schuler Books has been a pleasure. Each person I dealt with was knowledgeable, helpful, respectful, pleasant and professional. They were fully engaged in making the book the best possible product. The atmosphere was inviting and accepting. No question was inappropriate, no subject too insignificant. They were tolerant of my lack of knowledge of this side of the publishing business. It was, and continues to be, a wonderful experience.

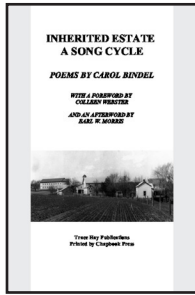
Since I wanted a large quantity of books printed, it made more sense to offset the printing. Therefore, I did not use the EBM machine.”

Jackie Venegas, *Dante’s Dance*



Chapbook Press

What our authors say:



“I recommend the Chapbook Press and Schuler Books to anyone considering self publishing. My initial agreement to publish was with Trace Hay Publishing. The owner of Trace Hay has published his own work with Schuler Books, and the bookstore and Trace Hay made an agreement by which my work was to be published under something like a “traditional publishing” plan. However, when serious illness in the family stopped Trace Hay from finishing the last steps to bring my book to print, the staff at Schuler Books stepped into the gap and resolved the remaining issues. In a very difficult situation, they have been tactful and kind, generous with their attention, and entirely knowledgeable. Thank you Chapbook Press and Schuler Books.”

Carol Bindel, *Inherited Estate*