



TAKE
ADVANTAGE
OF OUR
INTRODUCTORY
LOW PRICES!

THE BOOK OF YOU

EVERY life is full of stories. One of the best gifts you can give yourself or those you love: your family's stories in a book to share for generations. Choose a package below, or contact us for a customized package.

Life's Stories Package

**6-8
HOURS OF
INTERVIEWS**

150 PAGES
(approx, + photos)

**50 B&W
PHOTOS***

**20
PAPERBACK
COPIES**

\$5000

Life's Memories Package

**3-5
HOURS OF
INTERVIEWS**

120 PAGES
(approx, + photos)

**30 B&W
PHOTOS***

**15
PAPERBACK
COPIES**

\$2750

Life's Highlights Package

**2-4
HOURS OF
INTERVIEWS**

80 PAGES
(approx, + photos)

**15 B&W
PHOTOS***

**10
PAPERBACK
COPIES**

\$1500

Each package includes follow up interviews, an electronic proof copy of your book, and up to 2 rounds of revisions of the book before printing.
* Prices include black and white photos and text—color printing is available at an additional cost.

**ADDITIONAL COPIES
PRODUCTION COST:**
\$7.00 per copy
+\$0.03 per page (black/white)
+\$0.15 per page (color)

ALL ESTIMATED PAGE COUNTS ARE BASED ON THE FINAL BOOK SIZE—6X9 INCHES.

SEE THE FULL PROCESS →

PROCESS

You will be provided with a brief questionnaire and timeline to get your ideas flowing and provide the writer with background information. We will schedule interview times that are convenient to you in 1.5- to 2-hour blocks. Two people at a time maximum per interview session.

- You and your writer will spend a couple of hours talking and enjoying your life story, with the writer taking notes (and recording with your permission). You can provide photos to be included (these will be fun to look through and might inspire some good stories). *We are currently scheduling virtual meetings.*
- You will receive a draft of your story with an opportunity to clarify information or add more thoughts.
- If necessary, follow-up interviews will be scheduled when convenient, and the book will be revised for your approval. Two sets of revision are included in each package. Any additional set of revisions will be billed per hour (\$60/hour.)
- Final copies of your book with photo inserts will be provided.
- Customized packages: If you want to add to your story (more hours of interview, more pages, more photos, etc.) please request a quote.
- Gift certificates are available!

* Electronic proof copy is double spaced, 1" margins, size 12 font. Final book page count will vary.

Note: Every effort will be made by the writer to provide a meaningful and fun experience and a book that reflects your story as accurately and entertainingly as possible. The book that results will depend on the information you provide. We will work with you to express your thoughts beautifully, but once a draft is provided, there will be no refunds.

Call us today at **616-942-7330 x 558**, or email us at:
printondemand@schulerbooks.com

IN COLLABORATION WITH
WRITER'S ALLEY, LLC

